


PROGRAMM OF THE 2nd RESEARCH CONFERENCE ON BRICS 2023
Hosted by the University of Kota, India (Hybrid)

Note: Time zone for the conference is Indian Standard time (IST). Please check and verify the time difference with your country for your presentation. If you need help to figure the time out, do let us know.

“Growth and Sustainability of livelihoods in the BRICS countries: Knowledge sharing in Social justice, Governance and Multilateralism”

Day 01: Monday, 13 February 2023		
08: 00 AM - 12:40 PM	Opening - Venue: Hotel Lotus Ananta Elite, Kota (Hall A)	Click here to join the meeting Meeting ID: 397 219 465 270 Passcode: ARPEvk 
08:00 AM - 10:30 AM	Registration	
10:30 AM - 12:00 NOON	Inauguration Ceremony (Speech – 5 min. each) <u>Conference Patron:</u> Prof. Neelima Singh, Honorable Vice – Chancellor, University of Kota, India <u>Chief Guest:</u> Mr. Shanti Kumar Dhariwal, Cabinet Minister, Rajasthan <u>Guest of Honour:</u> Dr. R.K. Upadhyay, Registrar, University of Kota <u>Conference Co-Patron:</u> Dr. Anita Sukhwal Dean & Associate Professor, Department of Commerce & Management, University of Kota, India (Welcome Address) <u>Keynote Speaker:</u> Prof. Fulufhelo Netswera, Executive Dean: Faculty of Management Sciences, Durban University of Technology, South Africa <u>Vote of Thanks:</u> Dr. Anukrati Sharma, Head & Associate Professor, Department of Commerce & Management, University of Kota, India	
12:00 Noon - 12:10 PM	Group Photograph with all Executives, Guest, and paper presenters	
12:10 PM - 12:40 PM	Hi-Tea	

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12:40 PM - 01:10 PM	Keynote Speech (BRICS Research Institute) Prof. Fulufhelo Netswera, Executive Dean: Faculty of Management Sciences, Durban University of Technology, South Africa (Introduction by Dr. Priya Choudhary & Thanks note by Dr. Shruti Arora)
01:10 PM - 02:10 PM	Symposium I - Venue: Hotel Lotus Ananta Elite, Kota (Hall A)
	<p><u>Moderator:</u> Mr. Kuldeep Singh Chandel (Entrepreneurship, Tourism, BRICS Countries: Sustainability and Growth) <u>Chair:</u> Prof. Nirmala Dorasamy, Durban University of Technology, South Africa <u>Coordinator:</u> Dr. Priya Choudhary</p> <p><u>Panel members:</u> Prof. (Dr.) Nimit Choudhary, Jamia Millia Islamia, New Delhi, India Prof. (Dr.) Hüseyin PAMUKÇU, Afyon Kocatepe University, Tourism Faculty, Gastronomy and Culinary Arts Department, Türkiye Prof. (Dr.) N.D. Mathur, Dean, Jaipur School of Economics and School of Humanities and Social Sciences JECRC University, Jaipur, India Prof. (Dr.) Jinendra Kumar Jain, Head & Chairman Department of Commerce, Dr. H S Gour Central University, Sagar -3(MP), India Prof. (Dr.) M.S. Pahwa, Dean, School of Business, Assam Kaziranga University, Jorhat, ASSAM, India Prof. (Dr.) Ashish Dahiya, Maharshi Dayanand University, Rohtak, Haryana, India Prof. (Dr.) Pradeep Sharma, Director, Poddar Institute of Management, Jaipur, India Mrs. Poonam Mehta, Comptroller, University of Kota Dr. Sandeep K. Walia, Lovely Professional University, Jalandhar, India Mr. Kuldeep Singh Chandel, President, Hotel & Restaurant Association of Rajasthan, Jaipur India Dr. Mukhamednazarov Irina Vladimirovna, Silk Road International University, Uzbekistan Dr. N.K. Joshi, Director, Modi Institute of Management & Technology, Kota, India Dr. Sunita Badhwar, Standard Tourism and Hospitality Skill Council, Delhi, India Dr. Sampat Siriwardena, Senior lecturer, University of Colombo, Sri Lanka Dr. Sunil Kakkar, Poddar Management & Technical Campus, Jaipur, India Dr. Asep Parantika, Universitas Nasional, Indonesia Dr. Shweta Vyas, Asstt. Prof., University of Kota Dr. Pragma Dheer, Asstt. Prof., University of Kota, India Dr. Mastura Sidikova Khakberdiyevna, Silk Road University, Uzbekistan Mr. Ashish Asopa, Asstt. Prof., University of Kota, India</p>
02:10 PM - 03:10 PM	Lunch

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03:30 PM - 05:00 PM	Symposium II – Venue: Saraswati Bhawan, Ground Floor, University of Kota
	<p><u>Moderator:</u> Dr. Anurodh Godha (New Development Bank: A Catalyst for the BRICS Economic Growth and Development) <u>Chair:</u> Prof. Bruno De Conti, University of Campinas, Brazil <u>Coordinator:</u> Dr. Shruti Arora</p> <p><u>Panel members:</u> Prof. Dababrata Chowdhury, Canterbury Christ Church University, United Kingdom Prof. Reena Dadhich, Director Research, University of Kota, India Prof. Anil Mehta, Department of Legal Studies, Banasthali Vidyapith, India Prof. Nawab Ali Khan, Aligarh Muslim University, India Dr. Meenu Maheshwari, Associate Prof., University of Kota Dr. Anurodh Godha, Vardhman Mahaveer Open University, Kota, India Dr. Apoorv Sharma, Venture Partner, Republic.com, Jaipur, India Dr. Neha Sharma, Indian Institute of Management Sirmaur, Paonta Sahib. Himachal Pradesh, India Dr. Prathibhani Bandusena, University of Moratuwa, Sri Lanka Prof. Gopal Singh, Former Prof., University of Kota, India Prof. K.D. Sharma, Former Principal, JDB College, Kota, India Prof. (Dr.) Y. Venkata Rao, Department of Tourism Studies, School of Management – Puducherry, India Ms. Aifani Tahulela, DUT, South Africa Dr. Mansurova Nargiza, Silk Road International University, Uzbekistan Dr. Yanki Hartijasti, Faculty of Economics & Business, Universitas, Indonesia Dr. K.K Sharma, Asstt. Prof., University of Kota, India Prof. Ravinder Rena, Durban Institute of Technology, South Africa Prof. Mustafa Sandikci, Afyon Kocatepe University, Türkiye Dr. Manisha Sengar, Head, Department of Zoology, Deshbandhu College, University of Delhi</p>
03:30 PM - 05:00 PM	Technical Session I - Venue: Skill Development Centre, University of Kota (Part I) Track: Entrepreneurship and Development Research (Part I)
	<p><u>Chair:</u> Prof. Fulufhelo Netswera, Durban University of Technology, South Africa <u>Coordinator:</u> Dr. Jatin Maniktala</p> <p><u>Paper Presenters:</u> Brian Ngwako, Fulufhelo Netswera, Ayanda Sibiyi, Lerato Mokgatetswa</p>

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	<p>Benefits of participating in business networks</p> <p>Boitumelo Poee Critical Success Factors and External Support of Retailing Fashion Design Entrepreneurs in South Africa</p> <p>Eunice Akindeji, Tanzala Kikkasu An analysis of the influence of Digital Marketing on Consumers’ Buying Behaviour in the post COVID-19 Era in South Africa</p> <p>Harmik Vaishnav & Prof. Pradeep Mallik Business Drafting: A Pedagogical Tool for learning essence of Managerial operations for a professional and entrepreneur</p> <p>Kavita Ingale, Archita V. Joshi, Nidhi Tambe Re-establishing validity of financial scale developed by OCED in context of: Students of Indian University and salaries class</p> <p>Ritika Chirekar, Mahema Ananthkrishnan, Agamoni Majumder Analyzing the significant of Green Marketing towards sustainable growth in Metropolitan Cities: Mumbai and Pune</p> <p>Kavita Ingale, Ritika Chirekar Impact of Digital financial Literacy on FinTech Adoption</p> <p>Ketaki Gaikward, Mahema Ananthkrishnan, Kaustubh Saukar A study on the contribution of women and labour force participation and financial empowerment towards Inclusive Development of India</p> <p>Pradeep Mallik, Harmik Vaishnav, Rajul Mallik Using Social Media to ensure political inclusion of the elderly and people with physical disability: A case study of Gujrat Assembly election. 2022</p> <p>Nonte Tshivhase Developing a model to manage the implementation factors of green initiatives at south african universities</p> <p>Masike Malatji, W. Malti A review on Internet use and access for BRICS sustainable futures: Opportunities, benefits and challenges</p> <p>Sriram Divi, Venkat Ram Reddy, Paul Sugandhar</p>
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	<p>Penetration of Digital Transactions in Rural India: Policies, Progress, Participation, problems</p> <p>Igor Shevazutskii The role of organizational culture in company's internal environment management</p> <p>Ayushi lohiya, Archana Vijayvargiya Green Financial Literacy: A step towards Inclusive Green Finance & Sustainability in Educational Institute of Jaipur</p> <p>Masike Malatji, W. Malti A case for the BRICS agency for cybersecurity information and Analysis</p>
03:30 PM - 05:00 PM	<p>Technical Session II - Venue: Saraswati Bhawan, 1st Floor, University Kota Track: Entrepreneurship and development research (Part II)</p>
	<p><u>Chair:</u> Dr. Christopher Russell, Christ Church University, United `Kingdom <u>Coordinator:</u> Dr. Neeta Parekh</p> <p><u>Paper presenters:</u> Nokonwaba Andiswa Mbongwe, Tshidi Mohapeloa Entrepreneurial Ecosystems: Best practices and lessons amongst SMEs in BRICS member countries – A systematic literature review</p> <p>Natile Nonhlanhla Xhakaza, Edward M Rankhumise, E.M Faku Digital Banking and sustainability of small and medium sized enterprises: A Systematic literature review</p> <p>Pridesworth Nomusa Majiya, Renitha Rampersad Endorsing quality assessment practices for work integrated learning (WIL) in office management and Technology (OMT) programmes</p> <p>Zamaswazi Cele, Ndivhuho Tshikovhi, Fulufhelo Netswera Implications of low-carbon Just Transition economic demands on entrepreneurs in South Africa and other BRICS nations</p> <p>Priscilla Musariwa, Renitha Rampersad, Nereshnee Govender Monitoring and evaluation of CSR programmes in the Zimbabwean mining sector</p>

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<p>Fiona Langry, Ravinder Rena Effect of modern technology on Women Entrepreneurship in the South African Townships – A case Study</p> <p>Lesibe Antoinnetie The Relationship between the level of Business skills and entrepreneurial planned behaviour of Social grant recipients in South Africa</p> <p>Maria Dobychina Cost Effectiveness Models in Neurosurgery</p> <p>Ashwini Telang Entrepreneurship and Development Research: Nurturing Creativity and Innovation</p> <p>Jayaraj R., Sanmay Kumar Analysis of Banking Stability in the Digitalized UPI Economy: An Empirical Analysis</p> <p>Shivika Saxena, Neeta Parekh, Amit Srivastav Holistic measures for comprehensive, inclusive and sustainable development of BRICS nations</p> <p>Ashish Asopa Impact of microfinance on Poverty Reduction and Entrepreneurship in Kota District</p> <p>Deepali Tomar Women Entrepreneurship and Growth and performance of MSME in India: A Comparative study of Rajasthan and Uttarakhand</p> <p>Priyanka Surana Fuzzy Inventory Model for deteriorating item by using signed distance method in which inventory parameters are treated as PFN</p> <p>Amit Pankaj, Deepak, Aayush Dwivedi, Aayush Mittal, Hemant Nagar, Sarita Solanki Research and Development in Health care: Focus on recent vaccine delivery system</p> <p>Anuradha S. pai, Vishwajeet Pundkar, Kalyani Dastane, Shilpa Deo An empirical investigation into the relationship between GDI, GDP per capita, and HDI in selected Asian countries</p> <p>Manduth Ramchander, Manikam Michael Nadar</p>
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	Environmental Sustainability: The case of a multi-business packaging organisation in South Africa
03:30 PM - 05:00 PM	Technical Session III - Venue: Modi Institute of Management & Technology (MIMT) Track: New Development Bank - A Catalyst for the BRICS Economic Growth and Development
	<p><u>Chair:</u> Prof. Bruno Martarello De Conti, University of Campinas, Brazil <u>Coordinator:</u> Dr. Ramneet Kaur</p> <p><u>Paper Presenters:</u> Zamokuhle Mbandlwa Public sector, Private sector, and community partnership in the fight against corruption in South Africa</p> <p>Namrata Dhasmana Strategic Impact of Microeconomics in India</p> <p>Bruno De Conti, Cyro Faccin Brazil at the NDB: Reasons behind the underutilization of the bank</p> <p>Aifani Confidence Tahulela, Shervin Hashemi A review of sanitation development in Societies that are left behind: Problem stemming and strategies for sustainable solutions</p> <p>Zikho Qwatekana Collaborative governance as a mechanism of reconciling conservation and local community livelihoods in protected areas</p> <p>Gift Mugano, Nirmala Dorasamy, S. Divi Market Access and revealed comparative advantage: Evidence from the BRICS</p> <p>Ravinder Rena The New Development Bank: a catalyst in changing the Global Financial Development Structure: A Review</p> <p>Zankhana Atodaria Comparing Factor Models in Indian Stock Market</p> <p>Krupa Choksi Corporate Governance & Ethics in Business – through Attitude, Ability and Approach</p>

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	<p>Monika Chandel, Manpreet Arora Decent Work and Economic Growth: Analysing the current scenario of BRICS Nations</p> <p>Sonal Khare, Swati Kumar BRICS as an emerging World power in Global Governance</p> <p>Renu Nainawat, Shahida Bano New Development Bank: India and Green Finance for Sustainable Development</p> <p>Manpreet Arora, Sunaina Rathore, Vaishali Dhiman Growth and Sustainability of BRICS Nation's: Identifying the Policy Intervention Areas</p> <p>Sanmay Kumar, Kavita Ingale Corporate Governance's effect on the financial performance of Conglomerates in the Indian Economy</p>	
03:30 PM - 05:00 PM	<p>Technical Session IV - Venue: English Lab, Department of Commerce & Management, University of Kota Track: Entrepreneurship and development research</p>	<p>Click here to join the meeting Meeting ID: 315 462 237 301 Passcode: Y4jdPR</p> 
	<p><u>Chair:</u> Prof. Sergei Smirnov, Saint Petersburg State University, Russia <u>Coordinator:</u> Mr. Gajendra Singh</p> <p><u>Paper Presenters:</u> Julis Oluwasegun Aroba, Nokwanda Happiness Dlamini, Hlengiwe Anele Mashazi, Siyabonga Khethukhthula Nyawo, Talent Mthabela The Implementation of Augmented Reality for Virtual Learning in Higher Education</p> <p>Faith Rudairo Chibvura, Yunus Doba, Musiviwa Moses Kudakwashe Mupamhanga E-retailing as an innovative entrepreneurship and enhancing employment creation tool: A case study of Planet54.com</p> <p>Alok Kumar Gaurav, Jagriti Kalita Assessing Technological Interventions in Managing COVID-19 in India: Lessons and Concerns for the Health Sector</p>	

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Olajumoke F. Ogunsanya and Emem O. Anwana

Smart technologies and entrepreneurship in the circular economy: A review of case studies from South Africa

Jyoti singh Raghuvanshi

Cyber Security and Safety for Women

Jitendra Charan, Amit Sharma, Charvi Dadhich

Critical study of awareness level of Digital Wellbeing among student in the Era of Technology Driven Society

Douglas de Souza Rodrigues, Bruna de Paula Fonseca, Oshea Roopnarian, Elton Fernandes

Digital health as a mean to improve health outcome: Global South's neglected diseases case

Gunjan Bhojwani, Nairita Bhattacharjee

Measuring India's Progress towards SDG – 16; Peaceful, just and inclusive society for sustainable development

Girish Mude, Vinita Kale, Pallavi Gedamkar

Influence of sustainability cues towards consumers preference and purchase decisions

Paballo Patience Ntobaki

Cross Border E-Commerce: The case of Chinese online fashion retailers in the South African Consumer market

Radhika Sumesh Chaumal, Sandesh Mahajan

The impact of Social media marketing on the Indian skincare industry with special reference to Ahmedabad (Gujarat) region

Apoorva Patel and Vipul Nakum

Case Study Analysis of Social Entrepreneurial Initiatives in BRICS: A Step Towards Growth and Sustainability of Livelihoods in the BRICS Nations

Rucha Andhare, Shalini Sharma, Diasha Munian, Anooshka Roy, Rutuja D. Gavali

Entrepreneurship and Growth of the Manufacturing Industry of Punjab


Mkateko Vivian Mabunda

Load shedding, employment growth and living standards: The evidence of the Collins Chabane Local municipality

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	<p>Popova Olga Evaluation of the introduction of artificial intelligence into the ecosystem of innovation</p> <p>Pratibha pandey, Vimal Chandra Verma Female buying behavior towards green cosmetics</p> <p>Vipul Nakum, Sriram Divi Fostering Social Entrepreneurial Resilience: A pathway towards integrated Disaster Risk Management</p> <p>Leonardo Mangia Rodrigues, Marli Barbosa da Silva, Manuel Oliveira Lemos Alexandre, Pedro Senna Vieira, Lino Guimarães Marujo COVID-19 and its impact on electro-electronic waste equipment cooperatives: A case study</p> <p>Mitrajit Biswas Leveraging the rise of India in terms of nation brand soft power and its consumption effect</p> <p>K. Rajesh kumar, M.Lavanya, P.Ch Praveen Role of BRICS in establishing Socio-Economic development</p> <p>Shreeprasad Ashok Kulkarni Asha Worker the success story that cannot be ignored: A critical analysis on role of health-care worker 'ASHA' in management of health-care services during pre-covid and post-covid period in India</p> <p>Divyansh Mishra Entrepreneurial Thinking- A Modern Approach to Success</p> <p>Sergei Smirnov Estimation of the entrepreneurship quality on the base of national e-government platforms for entrepreneurs</p> <p>Omololu Fagbadebo Institutional capacity and the challenge of sustainable development in South Africa</p> <p>Manish Adwani Government e-Marketplace: Bringing transparency in procurement and its Challenges</p>
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	Lavhelesani Mulibana, Ndivhuho Tshikovhi Understanding rural entrepreneurship and innovation in BRICS nations, special focus on South Africa, Vhembe Region	
03:30 PM - 05:00 PM	Technical Session V – Venue: Directorate Research, University of Kota Track: Climate emergency and challenges for BRICS countries	Click here to join the meeting Meeting ID: 316 216 824 739 Passcode: oTYUue 
	<p><u>Chair:</u> Prof. Andrea Santos, Federal University of Rio de Janeiro, Brazil <u>Coordinator:</u> Mr. Pradeep Agarwal</p> <p><u>Paper Presenters:</u></p> <p>Gracia Paramitha, Ndivhuho Tshikovhi Bilateral Fund in BRICS: The Comparative Analysis of Indonesia - South Africa Just Energy Transition Partnerships</p> <p>Rajdeep Routh, Dhurma Bhavsar Evaluating the Relevance of Good Governance Characteristics in Acceptance of Cultural Policies: A Case of Heritage TDR at Ahmedabad, India</p> <p>Thanyani Madzivhandila, Mazanai Musara Turning Livelihood Activities In To Potential Entrepreneurial Ventures In Rural Areas: Prospects For Transformation</p> <p>K Gireesan Attracting, Motivating and Sustaining Youth in Agriculture - Myth or Reality?</p> <p>Vimal Chandra Verma The Impact of COVID-19 on the Fast-Food entrepreneurs in India: A study of Lucknow city</p> <p>Maria Rudneva, Elena Parakhina Ecoliterarcy in Russia</p> <p>Oluwatobi Mary Owojori and Emem O Anwana Climate Change governance in the BRICS: Past, Present and Future Projections</p>	

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<p>Bhushan Rameshwar Shete, Wamane G.V and More S.V. 'COVID-19' and the 'Hedgehog dilemma': Overcoming the period of Aversion with heightened consciousness amongst youth</p> <p>Anju Dwivedi, Sandhya Sreekumar, Sharyu Mhamane, Supriya Pal. Abhishikt Chauhan Menstrual Waste Disposal Behaviour: An Empirical Study of School Going Girls using the TPB Model</p> <p>Ana Paula Pereira Maiato Nascimento; Híngred Ferraz Pereira Resende; Tharcisio Cotta Fontainha. Comparative analysis of the government structure and policies to disaster response adopted by the BRICS: perspectives from the COVID-19 pandemic</p> <p>Lisandra Gomes Mateus; Dennis Rodrigues da Silva; Roberta de Souza Oliveira Analysis Of Negative Social Impacts Caused By The Expansion Of Wind Energy In Brazil</p> <p>Webster Kadzatsa, Tinashe Mazhindu, Martha Chadyiwa Major source of cooking energy firewood smoke and Oesophageal cancer in Zimbabwe</p> <p>Tonotoli V Chishi Naga Women As Leaders: A Philosophical Analysis</p> <p>Shirish Singh and Shalini Sharma Protection of the rights and safety of residents and the environment: A case study of demolition of Super-tech Twin towers in Noid</p> <p>Shalini Sharma, Anooshka Roy, Kapil Chopra A Comparative Analysis of Human Development Index of BRICS countries</p> <p>Cephas. Makwara A second economy strategy for graduation into mainstream employment: A case study of Community Works Programme Grade R pilot</p> <p>Thandeka Mthiyane Insurgency And Urban Planning In South Africa: A Critical Analysis Of Rising Violent Urban Resistance Within eThekweni Metropolitan Municipality</p> <p>Leonia Ramataboe A comparative analysis of social protection programmes for vulnerable children in BRICS countries</p>
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	<p>Sheetal Walvekar-Ghogare, Ganesh Deshmukh, Sandhya Sreekumar, Shalini Sharma Food System Transformation in Urban areas of India: A Conceptual and Relational Content Analysis for Climate Change Mitigation</p> <p>Dave Zebadiah West Kharkongor COVID-19 Pandemic and its Impact</p> <p>Jatin Wahane, Deepak M Kurubar and Dhanush D B Fluid Mechanical Model of The Universe with Combined Fundamental Forces of Physics in Relation To The Navier- Stokes Equaton</p> <p>Vennela Kanuru Climate Emergency And Challenges For BRICS Countries Sub Theme: Climate Governance Policy & Politics</p>
05:30 PM - 06:00 PM	Hi-Tea
08:00 PM - 10:30 PM	Gala Dinner and Group Photograph (Mementoes to the guest who are leaving on 13th and 14th in between the program)

Day 2: Tuesday, 14th February 2023	
09:00 AM - 10:00 AM	BRICS in G20 - Venue: Hotel Lotus Ananta Elite (Hall – A)

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	<p><u>Chair:</u> Dr. Manoranjan Sharma, Chief Economist, Infomeric Ratings, Delhi, India Introduction by Dr. Shruti Arora and thanks by Dr. Priya Choudhary</p> <p><u>Keynote Speakers:</u> Prof. Dababrata Chowdhury, Reader in Digital Entrepreneurship, Faculty of Science, Engineering and Social Sciences, Canterbury Christ Church University, United Kingdom Prof. Hüseyin Pamukçu, Afyon Kocatepe University, Tourism Faculty, Department, Afyonkarahisar, Türkiye Prof. Y. Venkata Rao, Department of Tourism Studies, School of Management – Puducherry India Prof. Ernawati Sinaga, Vice Rector Universitas Nasional – Jakarta, Indonesia Dr. Ayla Joncheere, Ghent University, Belgium Prof. Mustafa Sandikci, Afyon Kocatepe University, Türkiye</p>
10:30 AM - 11:30 AM	Hi- Tea
10:30 AM - 11:30 AM	<p>Symposium III – Venue: Hotel Lotus Ananta Elite (Hall A) Track: Climate emergency and energy challenges for BRICS Countries</p>
	<p><u>Chair:</u> Prof Kedibone Phago, North-West University, South Africa <u>Coordinator:</u> Dr. Neeta Parekh</p> <p><u>Panel Members:</u> Dr. Neelu Chouhan, Associate Prof., University of Kota, India Ms. Aifani Tahulela, Research Assst. Durban University of Technology, South Africa Mr. Ajit Telang, Spiritual Scientist, India Dr. Namrata Senger, Asstt. Prof., University of Kota, India Dr. Sampat Siriwardena, Senior Lecturer, University of Colombo, Sri Lanka Prof. Ravinder Rena, Durban University of Technology, South Africa Prof. Jinendra Kumar Jain, Head & Chairman Department of Commerce, Dr. H S Gour Central University, Sagar -3(MP), India Dr. Asep Parantika, Universitas Nasional, Indonesia Dr. Sandeep K. Walia, Lovely Professional University, Jalandhar, India Ms. Rafaela Mello Rodrigues de Sá, Institute of International Relations at PUC-Rio Prof. M.S. Pahwa, Dean, School of Business, Assam Kaziranga University, Jorhat, Assam, India Dr. Apoorv Sharma, Venture Partner, Republic.com, Jaipur, India</p>
11:30 PM - 12:30 PM	Symposium IV- Venue: Hotel Lotus Ananta Elite (Hall A)

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	Track: BRICS people-to-people exchange and cultural integration through tourism and air transport
	<p><u>Chair:</u> Prof. Elton Fernandes, Federal University of Rio De Janeiro, Brazil <u>Coordinator:</u> Dr. Jatin Maniktala</p> <p><u>Panel Members:</u> Prof. K.D. Sharma, Former Principal, JDB College, Kota, India Prof. Ashish Dahiya, Maharshi Dayanand University, Rohtak – Haryana Mrs. Poonam Mehta, Comptroller, University of Kota, India Dr. Yanki Hartijasti, Faculty of Economics & Business, Universitas, Indonesia Dr. Mansurova Nargiza, Silk Road International University, Uzbekistan Prof. Navin Mathur, Dean, Jaipur School of Economics and School of Humanities and Social Sciences JECRC University, Jaipur, India Prof. (Dr.) Manisha Senger, Head, Department of Zoology, Deshbandhu College, University of Delhi Dr J. P. Sharma, Department of Social Sciences, University of Kota, India Dr. Pratibhani Bandusena, University of Moratuwa, Sri Lanka Mr. Kuldeep Singh Chandel, President, Hotel & Restaurant Association of Rajasthan, Jaipur India Dr. Mukhamednazarova Irina Vladimirovna, Silk Road International University, Uzbekistan Prof. K.D. Sharma, Former Principal, JDB College, Kota, India Dr. Anurodh Godha, Vardhman Mahaveer Open University, Kota, India</p>
12:30 PM - 01:30 PM	Lunch
02:00 PM - 03:30 PM	Technical Session VI - Venue: Saraswati Bhawan, Ground Floor, University Kota Track: Climate emergency and challenges for BRICS countries
	<p><u>Chair:</u> Prof. Ravinder Rena, Durban University of Technology, South Africa <u>Coordinator:</u> Dr. Priya Choudhary</p> <p><u>Paper Presenters:</u> Nirmala Dorasamy Pandemic Layering: African Perspectives on Corruption during COVID – 19</p> <p>Venkat Ram Reddy Minampati, Sriram Divi, Paul Sugandhar Changing People’s sustainable lifestyle practices and their impact on Climate friendly practices in India</p>

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	<p>Irma Indrayani Strengthen Commitment in Tackling Climate Change in G20 Presidency</p> <p>D. Paul Sugandhar, M. Venkat Ram Reddy, D. Sriram Building Inclusive Education Partnership and Interstate Association Among BRICS Global South Nations For the Achievement of Sustainable Development Goals</p> <p>Sanjay Kumar Pradhan Climate Governance: A policy perspective to the BRICS Countries</p> <p>Kayode E. Aderinsola, Abraham O. Adeniran, Fulufhelo Netswera Challenges in teaching and learning during COVID-19 Pandemic and Sustainable Development Goals in South Africa (A systematic review)</p> <p>Nkululeko Zondi The implications of the Dichotomous Management of rural land in the light of issues of land use/cover change</p> <p>Aditya Joshi Study of Issues and challenges of upward mobility among street vendors at Ahmedabad Municipal Corporation</p> <p>Ninaad Ghoshal Cooperation and challenges in the solar energy sector: A reference to BRICS Member countries</p> <p>Neerja Nigam, Manish Nigam The Impact of COVID-19 on Educational Entrepreneurs in India with special reference to central state: M.P.</p> <p>Manisha Naruka, Archana Vijayvargiya, Preeti Kumari, Ayushi Lohiya, Anushree Yadav, Rashmi Sharma, Arpita Tripathi, Shubhangi Digitalization for Sustainable and Inclusive Development in Jaipur Education Institutions: An Empirical Study</p> <p>Nemneithem Haokip Account of the Altruistic morality: COVID- 19, and its propositional attitudes of self through Pandemic</p> <p>Aksana Chmyha The Right to The Legislative Initiative of Members of Parliament of Belarus as Significant Instrument Of Collegiate Representative Democracy</p>
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	<p>Namrata Senger Prospective Solar Energy Technologies for Sustainable and Inclusive Development in BRICS Countries</p> <p>Sarita Solanki, Ummed Singh Solanki, Akash Tiwari, Akhilendra Tiwari COVID-19 impact on Indian Pharmaceutical Industry</p> <p>Ajit Telang The immense Possibilities of managing pollution through Technologies from Ancient Wisdom</p> <p>Jai Prakash Sharma Climate change: A challenge to human existence</p> <p>Raosaheb Bawaskar BRICS and the Climate Governance: Strategy and Action in Mitigating Climate Challenge</p> <p>Rafaela Mello Rodrigues de Sá The role of BRICS Business Council and the New Development Bank in Environmental, Social and Governance (ESG) agenda</p> <p>Mesha Naicker, Ravinder Rena, Aifani Tahulela Climate change – rural and urban dichotomy – a case study of eThekweni Municipality in South Africa</p>
02:00 PM - 03:30 PM	<p style="text-align: center;">Technical Session VII – Venue: Saraswati Bhawan, Ist Floor, University of Kota Track: BRICS people-to-people exchange and cultural integration through tourism and air transport</p>
	<p><u>Chair:</u> Dr. Anukrati Sharma, University of Kota, India <u>Coordinator:</u> Dr. Shruti Arora</p> <p><u>Paper Presenters:</u> Sanjay Goyal Preparing Teachers and Workers for Peaceful and Nonviolent World</p> <p>Mastura Sidikova Khakberdiyevna Importance of Uzbekistan’s multiculturalism in tourism. (In case of Samarkand)</p>

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	<p>S.P. Shukla, Vikash Shukla Relevance of BRICS in the period of Turbulence</p> <p>Asep Parantika Indonesia's Challenges in the World Culinary Industry through the "Indonesia Spice Up the World' program</p> <p>Hüseyin Pamukçu, Akif Gökçe Gastronomy tourism and related concepts: The case of Türkiye gastronomy routes and tours</p> <p>Denita Chungkham The Embedded Structure of Patriarchy in Language</p> <p>Mustafa Sandikci, Hüseyin Pamukçu, Akif Gökçe Destination Management and Governance Framework</p> <p>Rashmi Bhandari Rural tourism in India- A case study with specific reference to Hadoti region in Rajasthan</p> <p>Lavashnee Naidoo, RM Cooposamy, SS Pillay The effect of change in production, operational and marketing practice, to the rural agricultural entrepreneur against the volatile landscape of climate change</p> <p>Yanki Hartijasti Nurturing Cyber Literacy and Creativity in the Era of Digital Disruption</p> <p>Swapna Patawari, Mahesh Kumar Bairwa, Rajni Kumari Analysing possibilities of promoting food culture of Rajasthan through food museum: A view point</p> <p>M.R.T.D Premathilake, Prathibhani Bandusena Stakeholder's Perceptions of Sustainable Tourism Development in North Western Province, Sri Lanka</p>	
02:00 PM - 03:30 PM	<p>Technical Session VIII - Venue: Ist Floor, Directorate Research, Saraswati Bhawan, University of Kota</p> <p>Track: New Development Bank: A Catalyst for the BRICS Economic Growth and Development</p>	<p>Click here to join the meeting Meeting ID: 343 639 511 374 Passcode: vsg9o9</p> 

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Chair: Prof. Xiaolong Zou, Jilin University, China

Coordinator: Mr. Gajendra Singh

Paper Presenters:

Qi Shen, Xiaolong Zou

Alliance, Partners, Rivalry of BRICS countries in global climate negotiations: From UNFCCC to Paris Agreement

Shalini Sharma, Kapil Chopra

SDGs and Mindful production

Mauricio Maynard do Lago, Elton Fernandes

Private high education strategy: an actual emerging countries sustainability issue

Princy Thomas

India's tryst with ESG Accounting

Santosh Dinkar Gawai

Critical analysis of consumer exploitation and tax evasion in COVID-19 in India

Abha Kaneria

Fostering Financial Independence Among Women in India – A Case Study of LXME

Lusanda Juta, Eunice Chesa

An investigation of ethics as a principle of sound corporate governance in South Africa

Palesa Tikoe, Kedibone Phago

The Decentralization of the Public Procurement Process in BRICS countries: A comparative analysis of South Africa and India

Nompumelelo Gumede

A Comparative Analysis of Rural and Informal Settlements Flood Risk Disaster at eThekweni Municipality lessons from April 2022 Flooding Disaster

Pushpkiran Singh, Ashish Joshi

The Role of Central Bank Digital Currencies (CBDCs) to Promote Financial Inclusion

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Anmol Mukhia, Xiaolong Zou, Meixi Qu

Strengthening BRICS Partnership: A Model for Climate Governance

Vrishanki Jignesh Vyas, Ashish Joshi

Impact of Foreign Institutional Investors in India and its relationship with BSE

Pushpkiran Singh

Digital Financial Inclusion: Benefits and Challenges in Indian Scenario

Ruchi Kushwah, Simranjeet Kaur Sandhar, Shilpi Nag Patil

Exploring the post COVID-19 impact of Dividend Announcement on share prices of selected Companies in India

Amos Zungu, Bomi Nomlala, Mabutho Sibanda

Consequences Management for procurement irregularities in KZN Municipalities

Rutuja D. Gavali, Diasha Munian, Sandhya Sreekumar, Shalini Sharma

ESG driven FDI proving a potential sustainable growth for BRICS: A case study at TATA Group and BOEING

Mello David Mbat

Leveraging the strength of BRICS Partners in enhancing Monitoring and evaluation of performance in South Africa

Malaika Rana

Predicting Foreign Direct Equity Investment in India using Econometrics and Machine Learning Techniques

Radha Raghuramapatruni, Neelam Aarif

Twenty Years of BRICS: Marching Towards Sustainable Economic Growth - Addressing the Common Developmental Challenges


Malaika Rana

Encouraging Sustainable Investments through the Female Hands -A Study on Working Women Participation in The Indian Stock Market

Miloš Milašinović, Miloš Jovanović, Roman Chukov

Exploring the Current State of Cyber Peace and its Determining Factors

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	<p>Lavanyanjali Mukkerla, K. Rajesh kumar Social Media and Cyber Security: Risks Prevention and Initiatives of Government</p> <p>Roopam Kothari Jumps and Regime Switches in Stock Markets Returns during COVID-19: Evidence from BRICS and Implications for Sustainable Development</p>	
02:00 PM - 03:30 PM	<p>Technical Session IX – Venue: English Lab, Department of Commerce & Management, University of Kota Track: BRICS people-to-people exchange and cultural integration through tourism and air transport</p>	<p>Click here to join the meeting Meeting ID: 389 757 417 394 Passcode: 33pbno</p> 
	<p><u>Chair:</u> Prof. Maria Apanovich, MGIMO, Russia <u>Coordinator:</u> Mr. Pradeep Agarwal</p> <p><u>Paper Presenters:</u> Bruno Garcia Franciscone, Elton Fernandes Operational Improvements and Sustainable Air Transport Development in The Global South</p> <p>Peter Chihwai Analysis of Possible Tourism Recovery Strategies in South Africa from the COVID-19 Pandemic</p> <p>Rodrigo V. Ventura, Elton Fernandes, Manoela Cabo, Carla F. de Mello Carvalho and Vicente Aprigliano Fernandes Drivers of the world tourism: a regional view</p> <p>Maria Y. Apanovich BRICS people-to-people exchange and cultural integration through tourism and air transport</p> <p>Chandra Shekhar Joshi Hospitality And Tourism Management</p> <p>Gabriella Machado Darze; Elton Fernandes; Ricardo Rodrigues Pacheco; Erivelton Pires Guedes; Vicente Aprigliano Fernandes Brazilian Domestic air passenger market dynamics</p> <p>Lavanyanjali Mukkerla, K Rajesh kumar, K. Jhansi Rani Comparing Classification of Urban and Rural Areas in Different Countries</p>	

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	<p>Tripathi Sangeeta, Al Shahri Muna Advance Communication Role in Creating Consensus and Acceptability for Innovative Tourism to Support Diversified Economy Drive in The Sultanate</p> <p>Elena Parakhina, Maria Rudneva The Role of Green Infrastructure In Sustainable Urban Development</p> <p>Shabana Jafri Sustainable Development through Ecotourism: Impact and benefits: A case study on Ramgarh Crater, Baran</p>
02:00 PM - 03:30 PM	<p>Poster Presentations Venue – Saraswati Bhawan Ist Floor, University of Kota</p>
	<p><u>Chair:</u> Dr. Anurodh Godha, Vardhman Mahaveer Open University, India <u>Coordinator:</u> Dr. Neelima Modi & Mr. Deepak Khatri</p> <p><u>Poster Presenters:</u> Jatin Maniktala, Himanshu Meena Psychology of Economic Inequality among BRICS Nations: Mapping a Path towards Sustainability</p> <p>Zankhana Atodaria Social Impact Start-ups in India: Issues, Challenges & Triumphs</p> <p>Mona Soni Eon COVID-19 Pandemic: Yoga speculation</p> <p>Kirti Maniktala, Shruti Arora, Jatin Maniktala Social Audit: Appropriate or Misplaced – A Social Perspective</p> <p>Shilpi Chakravarty, Iti Gaur Impact of Russia-Ukraine war on Indian Economy</p> <p>Surabhi Srivastava, Ruchika Kulshrestha Creating Excellence in Tourism Education through Digital Storytelling for Indian Students</p> <p>Mridula Khandelwal, Poonam Sharma, Ankita Choudhary, Shivali Kharoliwal Screening of Ethno- medicinal plants of University of Kota campus, Rajasthan and their sustainable use</p>

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Shivali Kharoliwal, Ankita Choudhary, Poonam Sharma, Mridula Khandelwal
Spectrophotometric analysis of chlorophyll and carotenoid pigments in non-leguminous crops in existing climatic scenario

Reetu Hada, Manisha Bhatnagar
Religious Tourism In Rajasthan: Challenges And Potential

Murari Mishra, Shashank Sharma
COVID-19 Pandemic & its Impact on students

Payal Sharma, Ramneet Kaur
Gender Discrimination in India and Need for Gender Sensitization Interventions

Bhavak Tiwari
Diabetes Mellitus: Novel therapeutic interventions

Teena Singhal, Kavya Gupta, Surbhi Rawal
FDI, International trade, Globalizations

Neha Sharma
Alcohol tracking tattoos using biosensor for detection of alcohol consumption in human

Riya Jain
Covid 19 pandemic and its impact

Lokesh Gupta, Anukrati Sharma
Management of Drugs and Pharmaceuticals for sustainable and effective health care services

Divang Solanki, Antima Mahawar, Akash Shrivastava
Securing the person in an Interpersonal World

Sudhanshu Sharma
Innovation Skills

Vishakha Malkani

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	Entrepreneurship Development Dheirya Rao Covid 19 and its impact
03:30 PM - 04:00 PM	Hi-Tea
04:30 PM - 07:30 PM	Visit to Abedha Mahal, Seven Wonders and City Tour
08:00 PM - 10:00 PM	Dinner

Day 3: Wednesday, 15th February 2023	
11:00 AM – 01:00 PM	Closing Ceremony (Report of the Conference, Feedback of the conference, Mementos Distribution, Certificate Distribution to Chairpersons, Group Photograph)
01:00 PM – 2:00 PM	Lunch
3:00 PM	Departure of Guests

BRICS Research 2.0 Project Team for the Conference

- Prof. Fulufhelo Netswera, Durban University of Technology, South Africa
- Dr. Ndivhuho Tshikovhi, Durban University of Technology, South Africa
- Dr. Anukrati Sharma, University of Kota, India (DUT BRICS-RI Official Partner)

Task Force at University of Kota

- Dr. Shruti Arora - shruti11mehta@gmail.com
- Dr. Priya Sodani - pepriyachoudhary99@gmail.com
- Dr. Neeta Parekh - neeta1973@rediffmail.com
- Dr. Jatin Maniktala - jatinmaniktalaofficial@gmail.com

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